



## [Freelance Blend Podcast Ep #5: “How to Capitalize on the Biggest Trends in Business by Top Food and Travel Blogger – Anton Diaz \(Part 2\)”](#)

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Welcome to the Freelance Blend Podcast. Where we entertain, educate and engage freelancers from the Philippines and across the globe. And now, here’s your host, Marv De Leon.

**Marv:** Hello everyone and welcome again to [Freelance Blend](#). Now we are on our fifth episode so thank you again for continuing to listen to us. Now we are on our second part of the two part series of our interview with awesome blogger, Mr. Anton Diaz. So during the first episode, he discussed his beginnings as a blogger and he also described to us the failures encountered and also how he started the weekend market business with Mercato Central. Now for the second episode, he will talk more about the biggest trends in Philippine business especially yung e - store that he was talking about before we cut the first program, the first episode. And then Anton will also share why he thinks blogging is dead, is it really dead? And lastly he will share his tips to all the bloggers and entrepreneurs out there. So sit back, relax and I hope you enjoy the rest of the show.

**Anton:** That’s actually a skill I learned in P&G and being in IT, being analytic, you know looking at data and stuff, so parang yun yung pinaka single biggest scale that really helped me in all my entrepreneurial projects. That’s why I actually shared the 11 biggest business trends to everybody who wants to read it, who appreciates it. So for example, one of the trend there, is that in the same way that blogging in 2005 was you know na, you know in 2005 nakita mo na na magsu-succeed ang blogging, it will become big. This year, an e - store would really become big in the Philippines siguro mga by the end of the year or 2015. Now, if you know that an e – store would really boom, yun nga that e – commerce would really boom in the Philippines next year, you have to do something right now, to create your own your e – store, whether whatever e – store that is, an e – store selling shoes, an e – store selling whatever, you have to do it now kasi now is the only time you can do whatever, kasi wala pang masyadong e – store e. May mga groupon sites, okay iba naman yun, yung mga Lazada, iba rin yon. But if you have your own products, your own sources, you can actually sell it online and now is the time to do it. And if you don’t do it now, you miss on the trend diba? But if you are able to do it now and launch it in 2014, you’ll be able to capitalize when the internet booms in the Philippines.

**Marv:** Actually, what you mentioned about e – stores... for example Amazon, I’m a big Amazon user and fan and talaga I order from Amazon and then have it delivered to my relative in the U.S. and then shipped here. And yun nga, and for the longest time, wala pa ring Philippine version ng Amazon in terms of the

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price is talagang better compared to offline stores. Kasi meron pa ring like for example I think Zalora, parang konti lang yung difference ng price sa mga stores... yung price sa Zalora compared sa mga offline na or brick and mortar store. So, yun, do you think there will be a Philippine Amazon in the near future?

**Anton:** Okay. Yun nga e. The people.... Parang ang peg kasi ng mga people na on an e-store is always Amazon e. I don't think about it that way e. There are 2 success, parang success factors for an e-commerce store. People buy online if it's just two things: One, if it's, if the product you're selling online is cheaper than buying it you know, when you go to the store noh. That's one and the second one, if your product is unique. Okay, so, yun lang yung dalawa. And for you to get a unique product, or for you to get an access to stores, parang cheap, you need to get access to products na cheap yung logistic cost mo e. So it's either you're the one doing it or you know, you are close to the source of the product. And it's quite unique, you know, it's something that you cannot buy elsewhere, in a product like Amazon.

Maraming ways to go about it noh, kasi once you get into, let's say, an Amazon strategy where you get into warehousing, medyo mahirap ng konti yon, kailangan mo ng malaking capital funding to do a warehousing strategy. But if you have a source o product na either ikaw gumagawa talaga, or ano and then macontrol mo yung logistic cost, then that's when you will win in an e-store space. Does that makes sense?

**Marv:** Yeah. You think malayo pa for a Philippine version of Amazon?

**Anton:** Ah, hindi. I don't think there will be an Amazon version. Kasi Amazon is Amazon e noh. It has its own purpose noh, for books and stuff. Now to create a Philippine version of it, it does not makes sense e, kung if it is also available in Amazon. The e-commerce would be that I'm talking about is different, different concepts, could be a membership site, or could be a selling of virtual goods, or could be... now actually selling, you know, selling mga products, could be in Filipino products. If your question is parang a Filipino store where everything is available, I don't think mahirap gumawa ng ganon e because nga, because of the cost involved in doing that, not unless you have a big capital to do it. But if you focus on certain products, certain concepts, kasi you can be creative on how to execute it e, then you will win in this place.

**Marv:** You mentioned about your post about the 11 Biggest Business Trends in the Philippines nga, actually I also read it and I... one of those you mentioned is that caught my attention actually is when you mentioned that blogging is dead. So, since you're in the blogging space and you mentioned in the post that blogging is dead already, for example for new bloggers or podcasters like me, is there still a point to start a blog.

**Anton:** Okay. When I said that the blogging is dead, you know the notion of blogging of 2005 where the blog is parang an online diary, that concept is dead, okay. If you are to do it now, na parang kung ano ang ginagawa mo sa bahay mo, and then expecting to earn from it, mahirap na yun ngayon. Parang, hindi na magowork kasi you know, the blogging skills or the blogging concept has moved to social media e. diba? to Facebook, to Twitter. Doon ka na nagtu-tune in sa kung ano ang ginagawa mo on a day to day. Kung ganon yun ang approach mo sa blogging, wala na yung concept na yon, wala na, that concept is dead. Now, the thing for blogging or for online, is you need to talk about, is you need to focus on

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platforms e, blogging as a platform for an online, creating your own platform to do an advocacy or to do stuff. So for me, although I said that blogging is dead, I still created an overall platform kasi... Ah, yun pa, the other thing, the other reason I said that the blogging is dead, in 2005, you know dati susulat ka lang ng blogs, diba? May mga nagbabasa na, may mga RSS feed, ngayon wala na yung RSS feed e. If you are not mentioned in social media, nobody would even go to you. And ngayon, kapag hindi ka nakalink sa... let's say nagpost ako ng blog ngayon, wala akong ginawa, wala talagang mangyayari doon sa blog na yon. Meaning, hindi yan masearch, kasi you need to trigger it e.

Now, the other thing that is quite unique for [Our Awesome Planet](#), the reason it's also working, is that I was able to build a mailing list, which is I specified there. Now most of the blogs here don't have their mailing list. I don't know who has, you know, they rely on sharing their blog post through social media. For me, maraming nakasubscribe e, and for you to ask someone to subscribe, and continuing a, continuing yung subscription, I get about mga 50 subscribes in a week. And every night kasi, like ngayon, by mga 1 am, nagse-send yan, whatever I posted on the blog, it sends it completely, you know, it's a full post so they get it. So I have a platform where I can really talk to my readers directly, to those who have said, you know, they wanted to be e-mailed directly at the same time, the social media and then third na lang yung search, mga search.

Pero wala na ngayon kasi pumupunta sa blog. Gone are the days na mag ano ka na lang ng blogpost, nagbabasa na sila, lahat kasi nasa social media na e. So that was the context on that noh. And the reason I also have to say that, is that there are some people na ngayon pa lang magblo-blog e diba? Pag ganon yung approach nila, they will just be frustrated e. The right approach is what you are doing. Actually, tama yung ginagawa mo, gagawa ka ng podcast noh? Which is for example gagawa ka talaga ng own show mo o own platform, it's holistic na. Hindi na siya... before kasi you can create a blog and there's a chance that you'll be successful. Ngayon, you have to create an entire platform. May website ka, may blog ka, may podcast ka, so may social media ka. So in a sense, it's a lot harder because ang labanan is creating platforms.

**Marv:** Yeah, especially if you are a one – man team like myself.

**Anton:** Oo. Diba? So medyo mahirap lang, pahirap ng pahirap ng konti but it doesn't mean... Kasi yung mahirap is relative e. You know, if you, let's say, you decided to create your own restaurant, mas mahirap yon kasi may physical space yun, pupunta ka doon, may pupuntahan ka, e yung online, technically nasa bahay ka lang. Time mo lang to do stuff, ikaw scheduling mga people for your podcast and stuff, marketing. So relatively, online pa din is madali than doing the brick and mortar stuff. So when I say mahirap yung gumawa ng platform, relatively easier pa rin yun than going, creating your own restaurant diba?

**Marv:** Yes. So for an example a blogger like myself, how do I use like for example social media to... Ano ba ipo-post ko in my blog and in social media? Is it, do I post the whole blog in Facebook and then, do I post the same information in Facebook and in the blog? Or parang teasers lang in Facebook and then you direct them to the blog or totally different post in Facebook that's related to what you wrote in your blog? Do I make sense?

**Anton:** Yeah, yeah, oo. Iba ibang strategy but kasi what you are creating is a platform. If you are creating a platform, ang advantage ng blog versus the social media, is it's in archival quality. Meaning, may archive siya. So madali mong... like for example for mine, 9 years na yung blog ko, ang dali pa ring maghanap ng post doon sa blog. You search for the 2000, kasi masesearch mo via Google, tapos may mga permalink yung post diba? so you can reference to it directly. Sa mga Facebook, sa Twitter, there's no archive e. Ang hirap kaya maghanap like your tweet two years ago, you'll have to scroll down and there's no permalink. Well, technically there's permalink per tweet pero puro numbers numbers diba? So medyo mahirap maintindihan. So you still do the blog for its archival value. Meaning, that's where you put yung mga post mo that you intended to share.

Now, one of the style na for blog is kailangan you need to write it in an evergreen style. Meaning, a style na hindi outdated. Let's say pag nakita yan two years from now, dapat relevant pa rin siya. And there are some techniques on how to make your post evergreen para hindi siya, para it can work for you on a longer term basis.

And then lastly, the blog is really used to or your goal in blogging is to create viral ideas and post. You have to train yourself parang ano e, ang goal mo is to look for viral topics that can really spread across the online space. And then ang home base yung content din is still the blog. The blog is still ang pinaka the home base nung, parang yun yung bahay, you know, that the home of the ideas e so social media is used as a channel to use to spread those ideas. Ang mali lang ng ginagawa ng ibang tao na when you blog nga, is their primary goal is to share a message, a message that could resonate with a lot of people that would be shared virally. Now, to get to that point, siyempre you have to learn so dapat yun yung focus e, how to create viral concepts or ideas that people online would need and help. For me, I got training for nine years but I'm still learning on how, ano ba yung mga topics or ideas na mag vi-viral. Some people would shortcut it, siyempre lalagyan mo ng sex or any other let's say, scandal, siyempre viral yun but it doesn't make any impact e so parang ang pinaka goal talaga, a message that creates a big impact to everybody that you could share online and that could spread virally. For example, that's why maganda din yung... let's say yung open letter ni Lourd doon kay Vic Sotto. You know, that was a good content, those are the type of content na dapat matutunan ng mga bloggers on how to do. You know, something that would have impact to the status quo at the same time not going into either scandalous or whatever, or putting some sexy pictures there, etc. I try to train myself on what are those post, and dapat you as a blogger, yun yung hinahanap mo, you know, blogs, ideas, and blog posts that could change the world, that could spread virally.

**Marv:** At the start were you able, were you a natural writer?

**Anton:** No, I'm not a writer, iba pa rin kasi yung writing e. But I have to train myself on writing. Anyway, ang maganda lang naman sa blogging is conversational style, yun ang namaster ko, the conversational style.

**Marv:** So you used blogging to improve your, bale habang nagblo-blog ka, yun na din yung parang training mo in to writing?

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**Anton:** The question is wrong e. Kasi online the most important skill is not writing, it's storytelling. And there's a difference, you could write a grammatically correct post but you're not able to tell the story properly. Storytelling kasi yung pinaka-importante. For me, my main medium for storytelling are photo essays meaning sharing stories through photos and most people read naman my post using the photos e so in itself, you just look at all the photos, malalaman mo na what is it all about. If you need more info, you can zoom in on the text, you can get more info. But at the start, titignan mo lang yung mga photos, sca-scan mo lang yung mga photos, maiintindihan mo na what the post is all about. Parang ganon.

And then later on nga, the writing itself becomes less and less important kasi the entire storytelling space is moving to video. And in video, wala ka masyadong writing writing doon but the storytelling skill applies also.

**Marv:** Actually that's why I also went, kaya nagpo-podcast ako because yun nga, well story telling through my guest and I'm still trying to develop my story telling by writing so... with yourself, I can see nga yung sa mga post mo you use pictures because travel atsaka food e, you really need to see the picture talaga.

Okay and I'm also curious about, going back to the offline businesses, about yung restaurant scene in the Philippines, I'm sure umikot na ng buong bansa and went to a number, a lot of restaurants already. How is it that some restaurants last more than the average life span ng restaurants, is usually they say three to five years. What takes them last and what do you think, the others, how come yon, is it because they just follow trends or crazes?

**Anton:** Well no, for one, you need to distinguish between the fad and ano talaga yung mga trend. So ang example ng fad would be yung cronut, yun talaga obviously fad lang talaga yun diba? But ramen is a trend. Meaning, you know, ramen will be there, kasi you know people likes to eat noodles ever since especially Asians, the Filipino equivalent of ramen would be mga batchoy, the Chinese have...so yung mga trends, iba iba. For a restaurant to last, not only the trend is needed for let's say when you're starting up the restaurant noh, but to make it last, it really depends on the personality of the restaurant and depending yun sa mga owners. Mararamdaman mo kasi if the owners like the restaurant, or takes care of the restaurant and it becomes not only a restaurant but a place where you can really, you know, eat with family and friends and parang ganon.

Of course, to last, kailangan masarap yung food mo, kasi pag hindi masarap yung food mo, wala talaga, wala ka magagawa doon noh. So assumption non, masarap yung food mo, may personality yung restaurant that resonates with the audience and yon, yung dalawa na yun so it's either the personality is from the owners themselves or from the chefs.

**Marv:** Speaking of yung restaurants na where you take your family and friends, do you have a go-to restaurant? Like for me, my family, pag wala kaming maisip, we always go to Pancake House. So do you have a go-to restaurant?

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**Anton:** Yeah, meron kaming mga comfort restaurants. So for example, for Chinese, we always go to Lutong Macau, ganyan, then we also go to Pancake House, ganyan, and then minsan Terriyaki Boy, parang ganon, mga simple food lang.

**Marv:** May Terriyaki Boy pa ba?

**Anton:** Meron pa, meron pa paminsan. Equivalent.

**Marv:** Ang dami na kasi nagsara diba? Well, yon ang example ng parang a life span of a restaurant. Speaking of family, you mentioned in your blog, that you whole family is also a blogging family. Your wife is Mrs. Awesome Planet and you mentioned your son also made his first blog post. So my question is, like for example for your kids, is this something that you will encourage them to do when they grow up?

**Anton:** Well for one, yung mga kids ko nga, I wanted to teach them blogging talaga also when growing up kasi you know, the internet, ganito e, the internet is not yet booming in the Philippines. Our penetration here, the internet penetration is just 30%, so whatever we are seeing is just a product of the internet penetration 30%. Our kids, yung mga kids, kapag lumaki na sila the internet penetration will be 50 – 70% and that, you know, that landscape that's when the internet really booms noh, when everything is connected, parang the internet is a basic skill for everybody. And when I say the internet as a basic skill, one is the storytelling. Teaching the kids how tell a story early on using videos, photos or writing, will be a skill that's applicable anywhere online and then the other component of it is monetization. How do you earn passive income online. And that's where the direction talaga here in the Philippines. May nagiging changes lang, nagiging mobile na. Nagiging mobile-centric but that will be the direction. It's inevitable, and suwerte lang yung mga kids ko kasi I can really train them. Wala pa kasi nagtuturo niyan dito e noh? So if you don't have a parent na ganon, medyo mahirap. Pero you can see mga kids, they're natural online na sila e, naturally connected.

**Marv:** Are you the type of parent who would limit the use of like for example iPad or internet? Because for myself, I have a seven and a six year old, weekends lang sila pwedeng gumamit ng like iPad or iPhone so how about sa family mo?

**Anton:** Ah oo ganon din, so may rule din kaming ganon. So parang weekend lang sila pwedeng manuod or play ng games. But if it's used naman for their education, then they can use it. So for example my son is learning piano, and since wala pa kaming piano at home, maraming mga piano apps sa iPad, yung mga ganon, pwede nilang gamitin. Or I'm teaching my son na how to blog, so mga ganon, pwede nilang gamitin. But yung mga games, or mga ano, pang weekend lang or yung watching TV also, pang weekends lang. And then sometimes, my kids naman are not the type na, nabo-bore din sila with playing too much games e, so, they also like to play with you. So it's a mix, it needs to be a balance of both worlds din.

**Marv:** And then I also see in your blog that you also travel with the family, paano mo nasisingit yun with your schedule, busy schedule na, ganyan?

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**Anton:** Our family likes to try new things, so even the kids like to try new things, so excited sila palagi doon so parang we make it a point na our schedules would revolve around those, in all those travels, and then we schedule it.

**Marv:** Are they all, yung mga kids mo ba and your wife are they also foodies, like madali din ba silang, like for example like your sons, are they adventurous when it comes to food? Like their father?

**Anton:** Well ng konti, oo adventurous yung panganay, yung iba hindi naman sila, may mga gusto silang food, merong hindi pero hindi naman sila yung ano... You know I hate it in some of the restaurant, pag pumunta ka sa mga restaurants, may mga kids menu, hindi sila mga ma-kids menu na ano, so they eat mga normal food. Pero yung iba, siyempre kung gusto nila to, marami silang kakainin, kung ayaw nila to, di na lang sila kakain. But si Adan, the panganay, siya yung talagang adventurous, he really wants to try a lot of things.

**Marv:** Ah, well, we are going towards the end of the show actually, it has been a very enriching interview. Probably my last question for you is, what are your tips for starting, or people who would like to start an online business, probably blogging or an e-store. Coming from you who's already, ilang years of experience na in blogging, and a newbie like me who is just starting, ano kaya ang mai-impart mo na message to us.

**Anton:** Ah siguro mga three things.

First, content would be, you know, context and content would still be the key to succeed in any online endeavors. You need to have, for example, for you, Freelance Blend, your content for the freelance place should be really of high quality. Something na unique that you could generate for that community. If you are just starting, you need to look for an area or a project where you have access to high quality content and lahat naman tayo would have access depending on our background. So you need to look for that.

Second, you have to implement, when you're starting, dapat marami kang projects. Kasi you need to implement siguro mga 10 projects at the same time. And then once you find a winner, you have to concentrate on that winner. You know, some entrepreneurs na makakusap mo minsan, sasabihin nila tsamba tsamba lang talaga yung mga projects. Ganon talaga, minsan tsamba tsamba, but for you get to the tsamba tsamba mode, kailangan marami kang projects e and then you have to be able to discern which one would work out, which ones yung mga hindi so parang you weed out yung mga projects na hindi nagwo-work and then concentrate on the winning projects. It also mean na kailangan mabilis kang magimplement. So for example, this year, e – store would be a big hit. So since knowing that, kailangan mabilis kang magimplement ng e – store na concept. Kahit na, like ako, like now, I know na kailangan kong gumawa ng e – store, I know that we failed with the awesome.ph in the past but I'm willing to figure out an e – store concept kasi ngayon ka lang makaka, parang iisip ka diba? wala masyadong kalaban pa e. so ngayon ka lang makakaisip ng ganyan, wala masyadong kalaban, parang open wide pa yung mga niches. So you can zoom in on particular aspects and then ang pinakaimportante, kailangan mabilis kang mag implement. Implement and do it now kasi if you contemplate too much on it, baka 2015 na, wala ka pang e – store na project.

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Another one is creating your own show, it could be a podcast, like what you're doing or for example for me, kasi it's all about platforms, it's all about creating shows. It could be a podcast, it could be a video channel. So for example for me, I wanted to do a travel podcast naman but parang it's a travelling field aligned with my niche. At the same time, I wanted to partner with a few other people to do that travel podcast. Now, if that works or if that doesn't work, then okay lang at least you know we've tried it and maybe it would pivot to another type of project related to it. So you don't know, so if you're just starting, siguro take mga 5 strong ideas, implement quickly, partner with some people if needed, implement quickly, and if it works, pag may nakita kang successful na, hindi naman successful kaagad but you know, promising, at the same time that you can see that it's scalable, then go for it and then yon. That's it.

**Marv:** Yeah. I will definitely take that advice. Especially you mentioned nga to create projects and see what works. Especially for me, I'm starting nga, I'm having this meet up group, the website...

**Anton:** Pero siguro the other tip pala, since na-mention mo yan. Okay naman yung mga meet ups noh, but what really helped me, my entrepreneurial endeavor is a mastermind group. So parang kasi ang problem lang ng meet up, they are really like socials e. But a mastermind group, ang intent nung mastermind group is to improve everybody. The thing with the mastermind group, you need to trust each one diba, parang you need to disclose information that you wouldn't disclose to anybody else and then parang you help out each other. So for me, that was very helpful, until now, we have a mastermind group of mga successful entrepreneurs, or yung mga upcoming din. But we help each other out both personally or in our businesses, kasi yun yung maganda e. So for example for you, aside from the meet up group, you probably want to create a mastermind group of you know, people who are all these online space na very serious din katulad mo who are starting up, para you could share learnings and then para mapabilis.... But this group is constant. So for example, yung mastermind group namin, mga 7 – 8 people, ganon din, we meet monthly we share what's happening with us at the same time, we could use the group to get feedback on mga ideas. Let's say may mga ideas ako for a project, I can bounce off to that group and then parang nagiging stronger yung group dito kasi that's a much more helpful group than a... well may ibang purpose naman yung socializing, siyempre it has its own purpose. So you also need that for something else, for networking online.

**Marv:** Yeah. Well, before we go, probably siguro quickly, aside from you mentioned you'll be having a travel podcast, what else is in store for your blog and yourself and your other businesses and probably tell us also where we can find you in case we need to follow you or get in touch with you.

**Anton:** Ah okay. Yung for me, lahat ng projects kong yun revolve around the 11 Biggest Trends noh, I was not supposed to share that but I was just, parang, lahat ng mga nakausap ko hindi nila alam yon, like for example the ASEAN integration, how ASEAN integration would impact the businesses here, the education, the online. Not a lot of people understand how it impacts. You know the traffic in the metro would be getting so bad na it would actually be an opportunity for new applications, new online stuff that would also fuel the e-commerce. Kasi sa sobrang traffic, ayaw mo na lang lumabas, gusto mo na lang bilhin online. So mga drivers, actually lahat...

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**Marv:** and even, sorry, podcasting, kasi kung traffic, makikinig sila sa podcast na lang kesa sa music.

**Anton:** Oo parang ganon diba? Makikinig na lang sila sa podcast. So yung 11 na yon, may mga projects ako for each one of them. So for example, for diba I said na yung podcast, and for the podcast, we're doing a travel podcast. Planning to do an e- store, some events for the, meron akong trend doon ng mga 40 years old, kasi maraming nag 40s lifestyle so I have an event. And then the teenager, the reason I put it there, I'm planning to launch mga educational platform, focus on the teen. Kasi dati ang focus ng entrepreneur, minsan ang hirap ng anu hin yung mindset ng mga tao but if you focus on the teenager, you start young, and they're the next generation, so you'll see internet marketing for teenagers or blogging or e – store. Kasi you know, this teenager segment, ang bilis nilang matuto e. at the same time, we'll be able to really teach them and when you teach them the right way, then when they grow up, they become a very strong generation. So actually lahat yon, may mga projects yon, even the traffic. lisipin ko, o sige, pag let's say nagkaroon ng sobrang traffic sa metro, anong mangyayari? One, there will be a migration to the south. So looking for projects in the south or an app na that could easily, either a traffic app or something na pampaaliw during traffic. Or you know, could change the way people go to office and go home, kasi baka magiba kasi sobrang traffic.

And then the biggest is the ASEAN. So starting to network, kasi kung dati puro Philippines lang, dapat ngayon ang networking ASEAN na e. so you know, reaching out to Singapore bloggers, Singapore networks. I'll be talking in a Malaysia blogging conference in Feb, ganon, trying to get into the ASEAN landscape kasi mag A-ASEAN tayo e dapat ikaw nga for example, you are doing Freelance Blend, you can do a Freelance Blend for ASEAN e and at some point, interview yung mga freelancers across Asia. You know, starting with the Philippines, and later on, ganon. It's actually a very exciting year to the point that this is the year that feels exactly like 2005. Kasi parang there is a lot of technologies that came in. you know, the mobile is ready, is right. Siguro mga another year, we'll get a lot of functionalities in mobile and the internet broadband would be able to support it. So there'll be a lot of new programs, new opportunities, and the people who will be able to capitalize on it, will be the one who would win in the next year to come.

**Marv:** Yeah, wow very promising year pala itong 2014, ah, for the calamity filled 2013. So thank you, thank you very much. Yeah so how do we get in touch with you?

**Anton:** Yeah, usually in, just go to my website, [ourawesomeplanet.com](http://ourawesomeplanet.com) or you can reach me in Facebook and Twitter, [@antondiaz](https://www.instagram.com/antondiaz). In Instagram it's **OurAwesomePlanet**, instagram and Pinterest, it's **OurAwesomePlanet**. But you can also email me directly, [anton@diaz.ph](mailto:anton@diaz.ph). Or even you know, I'll give you my cellphone number, **0917 5683 627**. You can text me, if you have a question, shoot me an email. I answer 100% in text and in my email. Because I really want to help as many people as possible. And that's it.

**Marv:** So, everything you mentioned, we'll put that on the website's show notes, so that's [freelanceblend.com](http://freelanceblend.com). Thank you again, thank you very much Anton. Talagang, it's very, we learned a lot I'm sure. And yeah, Thank you! Happy new year to you!

**Anton:** Thank you so much! Happy New year also!

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**Marv:** Well that's the end of our two part interview with Mr. Anton Diaz. I hope you really enjoyed it, and took a lot of notes about what he suggested and all his tips. And as he mentioned, if you have a question, he answers 100% of his emails and text messages so I'll put that in the show notes that's [www.freelanceblend.com/5](http://www.freelanceblend.com/5). And lastly again, we hope you, if you like the show, we hope you rate us in [iTunes](#), you give us your honest rating in iTunes. And it will definitely help our show, it help will me, us improve, it will help us improve the show. And if you have any suggestion, we'll definitely take that into consideration and apply that in the next few episodes. So that's it, hope you have a great day and peace to everyone!

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